



Love Parks Week 2019 – Key Messages and Sample Social Media Posts for Partners

Parks matter to us all

That's why Keep Britain Tidy work every day to protect and improve them. We celebrate the very best, and raise the standard through our international Green Flag Award and People's Choice vote. We help to improve them even more through our Green Flag Award training and mentoring programmes, support to community groups and through our innovations, #LitterHeroes and campaigns.

But because parks are so important, we take a week each year – Love Parks Week - to really showcase them. This year's Love Parks week will take place from 12-21st July 2019 and you can find out more about the campaign [here](#).

So this Love Parks Week, we are encouraging everyone to get out and enjoy their favourite park, or find and visit your local park.. By using and celebrating your local park, you are helping us to protect them for future generations.

Introducing the Love Parks Partner Pack 2019

To help local partners celebrate parks and promote events, we have developed a free pack of assets and resources for our partners. The pack includes:

- Posters - A3 and A4 - empty belly and general
- Banners for display in park
- Social media templates
- Event bright banners/twitter header image/ Facebook header image/ email signature
- Selfie boards
- A Love Parks sample social posts document.

You can also register events happening in your area here: <https://www.keepbritaintidy.org/loveparks>

To access your pack, all you have to do is register on our website, and we will send you a link to these free resources.

Key Messages

- Love Parks 2019 runs from 12-21st July 2019
- Keep Britain Tidy, along with campaign partners Wilko, believe that everyone should have to have access to green space nearby where they live and work.
- This campaign has been developed to celebrate parks and encourage people to get out and enjoy their local park – whether it's a Green Flag Award winning space, or the small patch of grass you walk your dog on. Parks, great and small, offer us and outdoor sanctuary, a space to play with our



children, somewhere to exercise, a place to walk our dogs and a meeting point for picnics with friends.

- They play a central role in our communities and our wellbeing and using parks helps protect them for future generations.
- Visit keepbritaintidy.org/loveparks / use the hashtag #LoveParks

Sample Social Media Posts

- It's time to... #LoveParks! Love Parks Week is on from 12-21 July 2019. Find events near you and get involved at keepbritaintidy.org/loveparks @KeepBritainTidy
- Parks, great and small, offer us an outdoor sanctuary - a space to play, exercise, walk and a meeting point. Let's celebrate parks this #LoveParks Week and help protect them for the future. @keepbritaintidy
- Parks play a central role in our communities and our wellbeing and using parks helps protect them for future generations. Celebrate parks this #LoveParks Week, join an event near you: keepbritaintidy.org/loveparks
- We're hosting #LoveParks Week events in XXX Park. Find out more XXX @KeepBritainTidy
- Parks matter to us all. That's why we're encouraging everyone to get out and enjoy their favourite park for #LoveParks Week. By using and celebrating your local park, you are helping to protect parks for future generations. @keepbritaintidy #LoveParks
- We're getting involved in #LoveParks Week. Join us from the 12-21 July 2019 as we celebrate parks. Find an event near you at keepbritaintidy.org/loveparks @keepbritaintidy
- Whether you use them to get active, socialise, or unwind, show our parks some appreciation this #LoveParks Week from 12-21 July 2019 @keepbritaintidy