

slido



In Europe, which country do you believe has the highest amount of food waste?

ⓘ Start presenting to display the poll results on this slide.

April 2024

Carbon De-Jargoned

A webinar to simplify carbon management for hotel managers

Hosted by:



Delivered by:





Royal Crescent Hotel and Spa, Bath, first awarded Green Key in 2022



Green Key



The leading international eco-label for tourism facilities:

- Hotels and Hostels
- Campsites and Holiday Parks
- Small Accommodations (fewer than 15 guest rooms)
- Conference Centres
- Restaurants
- Attractions

GREEN KEY

Arete Zero Carbon

Carbon Management & Sustainability Consultancy



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*Carbon Management Consultant
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What are Carbon Emissions?

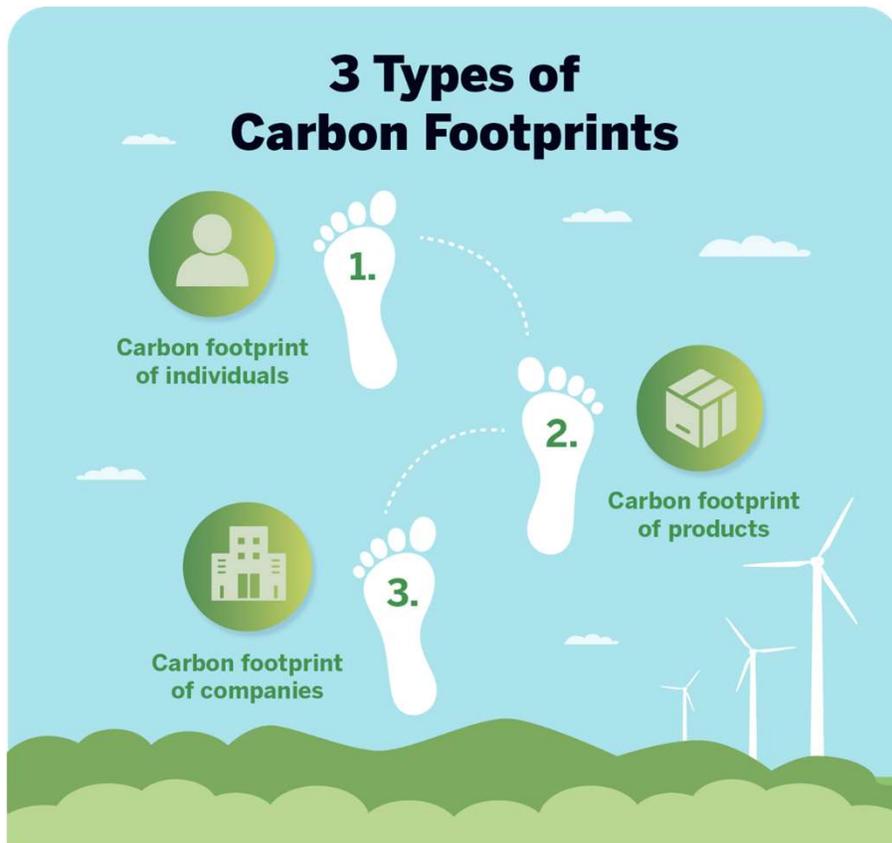
A Definition of Carbon Dioxide

Carbon dioxide (CO₂) is a colourless greenhouse gas produced by burning carbon and organic compounds and by respiration.

Key Facts

- Carbon emissions refer to **the release of carbon dioxide (CO₂) into the atmosphere.**
- They primarily result from **fossil fuel combustion.**
- Significant contributors include **vehicles, industries, and power plants.**
- Major contributor to **global warming and climate change.**

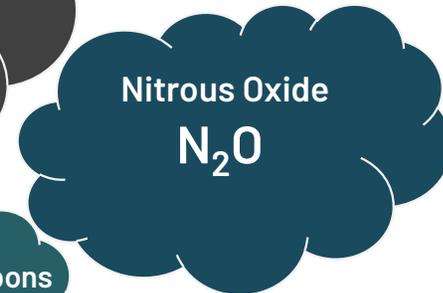
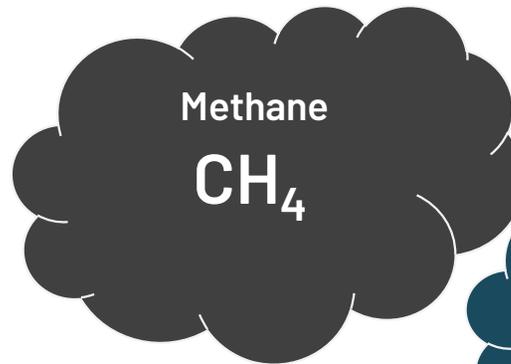
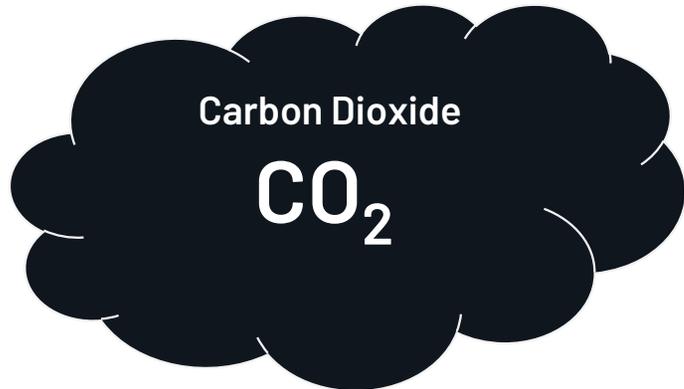
What is a Carbon Footprint?



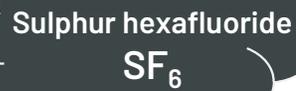
- ❑ A carbon footprint is a **snapshot in time** of human-caused emissions
- ❑ Used to report on **emissions from activities** such as:
 - Driving
 - Flying
 - Using electricity
 - Manufacturing of goods
 - Consuming goods
- ❑ Includes emissions from **operations, value chain, and supply chain**



The 7 Greenhouse Gases



Nitrogen trifluoride



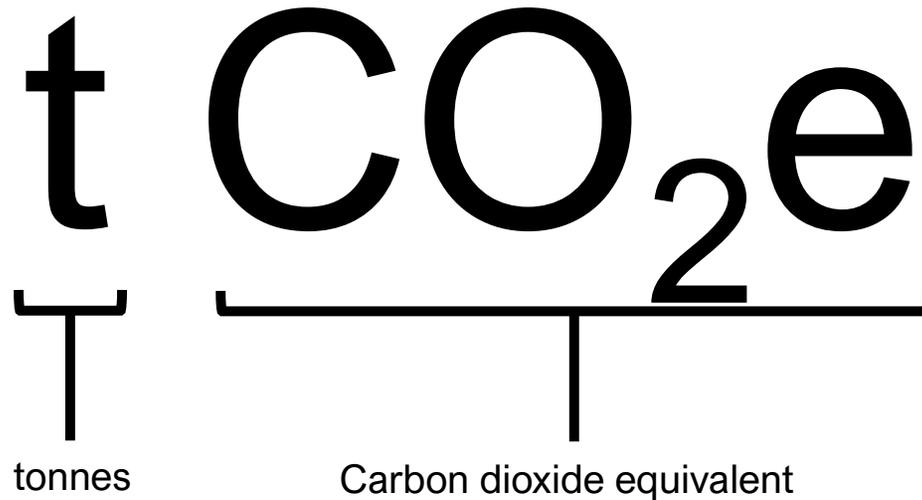
Grouping the Gases

CO₂e

- ❑ Greenhouse gases are grouped for **simplification**
- ❑ Emissions are measured in **carbon dioxide equivalents (CO₂e)**
- ❑ The different greenhouse gases are **calculated based on their global warming potential** compared to carbon dioxide (CO₂).
- ❑ It helps compare their impact on climate change uniformly.

Measuring Emissions: The Unit

Units to cover all 7 Greenhouse Gas's:



What is a Tonne?



1 Metric Tonne = 1000kg

Equivalent to the weight of

...

1979 VW Beetle



A Great White Shark



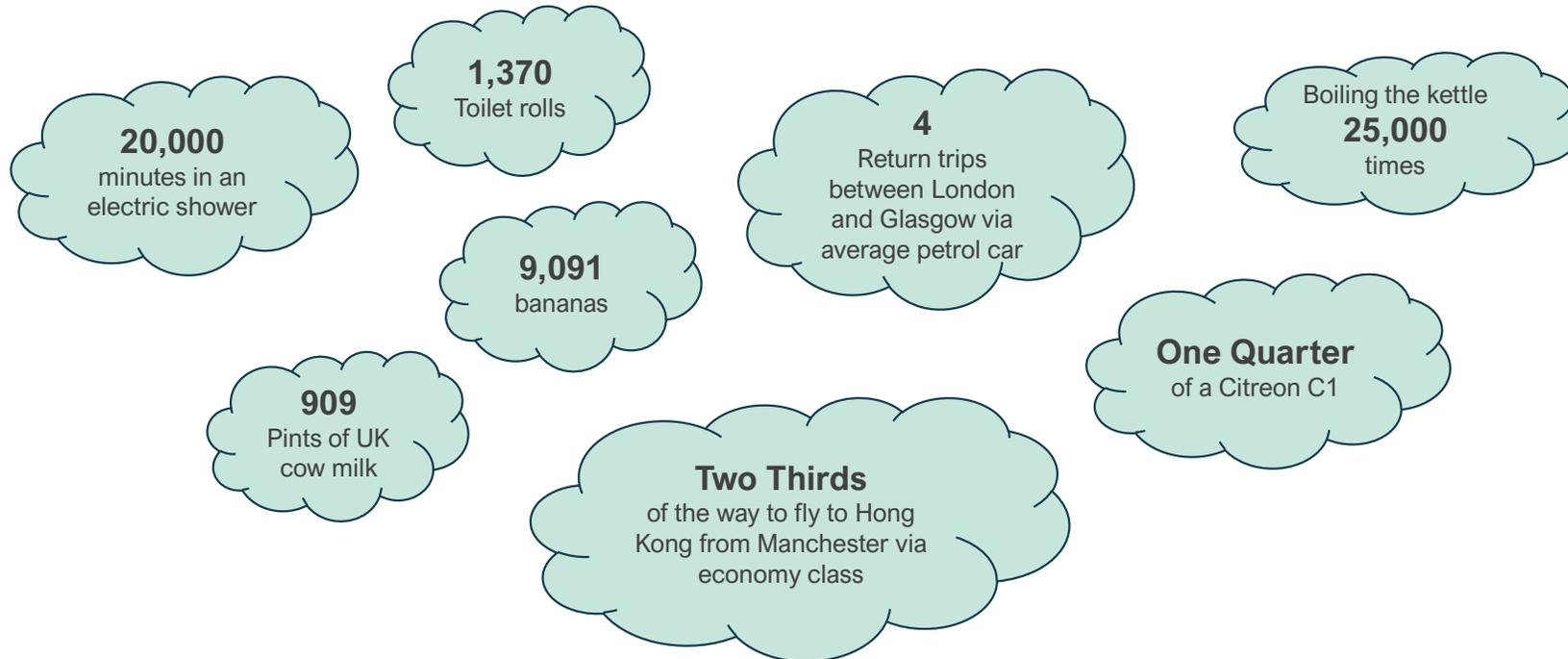
14 Kegs of Beer



What is a Tonne of Carbon?

1 t CO₂e

=



Hosted by:



Total Human-Caused Emissions:

2,000,000,000,000
t CO₂e

Why do we care?



Each year an additional:
50,000,000,000
t CO₂e

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How do we Measure Carbon?



GREENHOUSE GAS PROTOCOL

1

It is a **globally recognised** standard for GHG accounting and reporting

2

It was created by the **World Resources Institute (WRI)** & the **World Business Council for Sustainable Development (WBCSD)**

3

Ensures: Consistency, Transparency, Accuracy, Relevance, and Completeness

Emissions Scopes

Scope 1

*Direct
Emissions*

Scope 2

*Indirect
Emissions*

Scope 3

*Other
Indirect
Emissions*

Emissions Scopes

Scope 1

*Direct
Emissions*

Fossil fuels to power...



Company cars



Company-owned delivery vehicles



Heating systems



Hot water

Emissions Scopes

Scope 2

*Indirect
Emissions*

Purchased electricity to power...



Lighting



IT & Tech Equipment



Small appliances



Catering equipment

Emissions Scopes

Scope 3

*Other
Indirect
Emissions*

All other value chain activities including...



Employee travel



Staff pensions



Water consumed & Waste generated



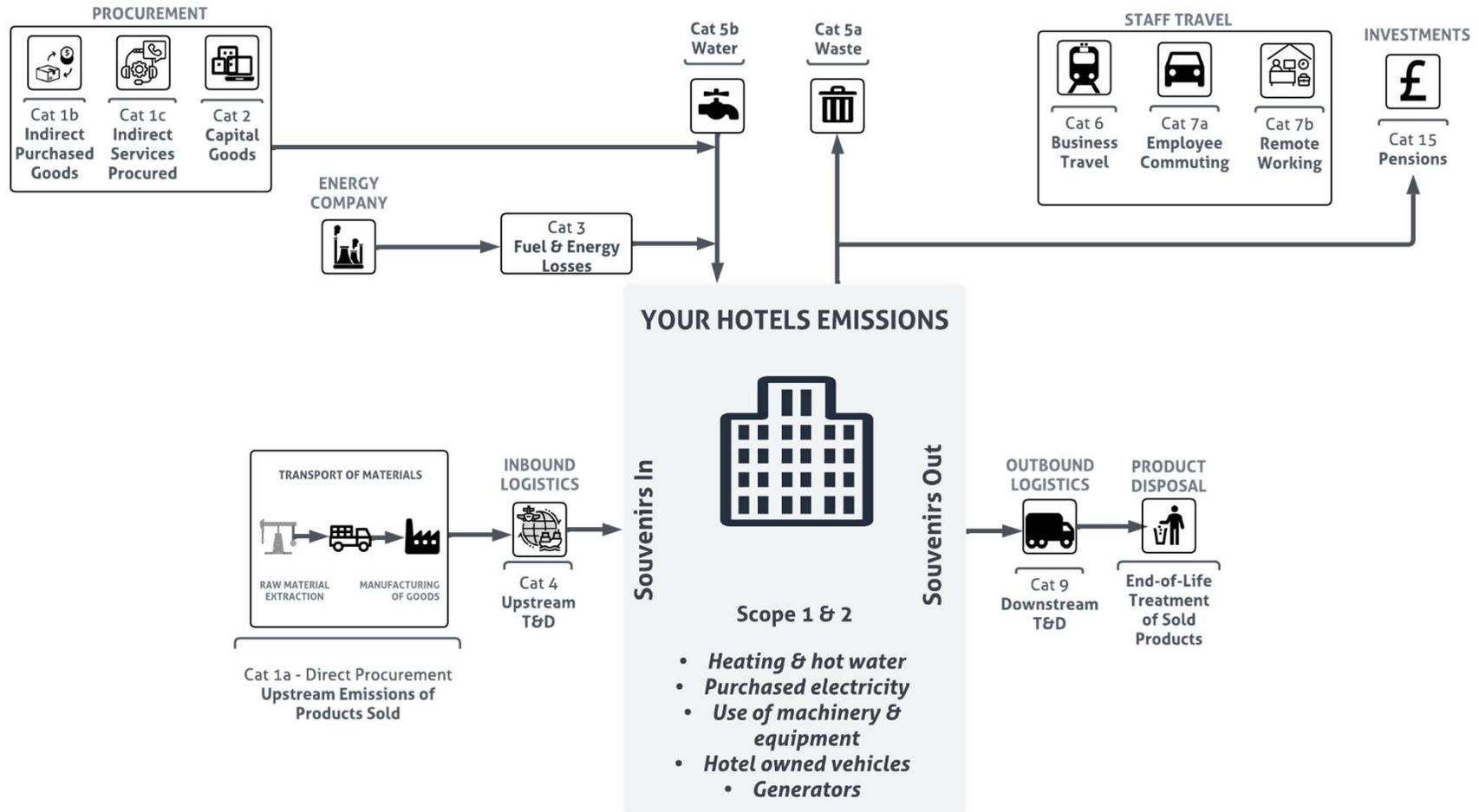
All procurement activities!

Emissions Scopes





Typical Emissions from Hotels



What is Net-Zero?

To be truly “**Net-Zero**” you will need to

- ✓ Measure your carbon footprint (Scopes 1, 2 & 3).
- ✓ Develop a clear and actionable carbon reduction plan
- ✓ Reduce your emissions by 90% from your baseline period.
- ✓ Invest in credible and permanent carbon removal offsets for any unavoidable, residual emissions

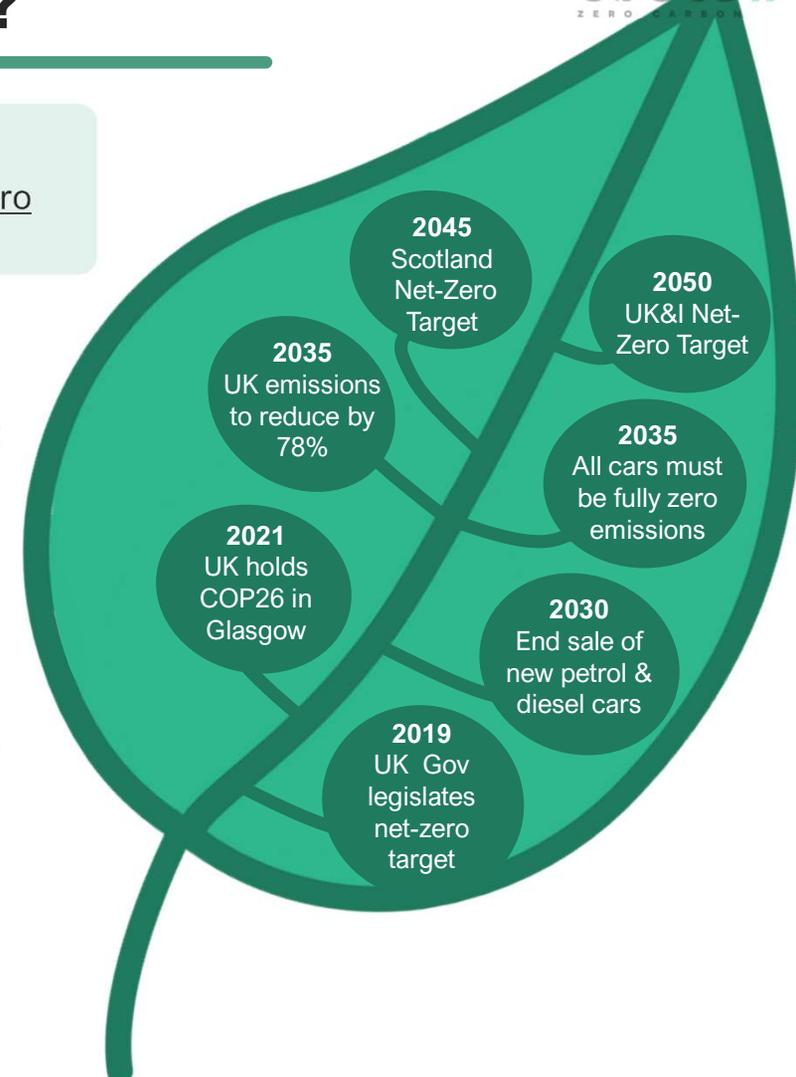
Why Net-Zero?

UK Net-Zero Target:

In 2019, UK became 1st major economy to commit to reaching net-zero carbon by 2050.

Typical Business Goals for Net-Zero:

- ❖ Pressure from supply chain (upstream & downstream) to report and disclose emissions
- ❖ Staff retention & recruiting talent
- ❖ Avoiding potential future carbon tax
- ❖ Greater transparency of company operations and supply chain activities
- ❖ Enhance ESG reputation
- ❖ Increase the likelihood of winning competitive tenders



Slide 21

SG0 Change this as it doesn't need to be UK&I
Shaun Gilroy, 2023-11-08T11:31:49.658

Net-Zero or Carbon Neutral?

Confusing the terms...

	Net-Zero	Carbon Neutral
Definition	Measuring baseline GHG emissions, reducing by a minimum of 90% against baseline emissions, and removing/offsetting any residual, unavoidable emissions in line with SBTi.	A state of balance between the CO ₂ emitted into the atmosphere and the CO ₂ removed from the atmosphere.
Emissions Covered	Scope 1, 2 & 3	Scope 1 & 2 (Scope 3 encouraged but not required)
Applicable Offsets	Carbon removal credits only	Carbon avoidance/reductions and removal credits
Application	Global, national and <u>company level</u>	<u>Company</u> , product or service

Slide 22

SG0 Brussels looking to ban the term Carbon Neutral in consumer marketing as they deem it misleading
Shaun Gilroy, 2023-11-08T11:31:20.139

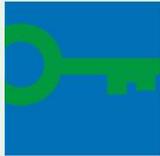
A Glossary of Terms

- ❖ **Carbon:** *Emitted as CO₂ in combustion.*
- ❖ **t CO₂e:** *Metric for greenhouse gas emissions, accounting for various gases.*
- ❖ **Net-Zero:** *Reducing and balancing emitted greenhouse gases with removal or offsetting measures.*
- ❖ **Carbon Neutral:** *Eliminating or offsetting carbon emissions to achieve environmental balance.*
- ❖ **GHG Protocol:** *Standardised framework for measuring and managing greenhouse gas emissions.*
- ❖ **Carbon Accounting:** *Tracking and reporting carbon emissions to manage environmental impact.*
- ❖ **Scope 1:** *Direct emissions from owned or controlled sources.*
- ❖ **Scope 2:** *Indirect emissions from purchased electricity, heat, and steam.*
- ❖ **Scope 3:** *All other indirect emissions from the value chain.*
- ❖ **Value Chain:** *Full lifecycle of a product or service, from production to consumption.*

Thanks for Listening!

Any Questions?

Hosted by:



Green Key



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