

# WE ARE WATCHING YOU

## Dog Fouling Campaign Order Form (for Network members)

### INTRODUCTION

Thank you for choosing to take part in this new innovative campaign to tackle dog fouling in your Local Authority/ organisation.

As a member, the campaign package costs £1800 + VAT.

As standard you will receive **40 Glow in the Dark A3 corex signs** with your chosen design(s), plus digital assets (in one design) for social media purposes which include an email footer and web banner.

There are four designs to choose from, each one has a slightly different messages, accounting for the different messages already used by the council. For example, if you have a strong focus on enforcement you may decide to choose the enforcement message.

You will also have the option to add your local authority logo displayed on the signs. If you would like to utilise this option **please send a copy of your logo in the eps format with your application form.**

To up-weight your campaign we have a range of other materials available to purchase, refer to page 6.

\*Dibond A3 signs are also available, please contact us for a quote.

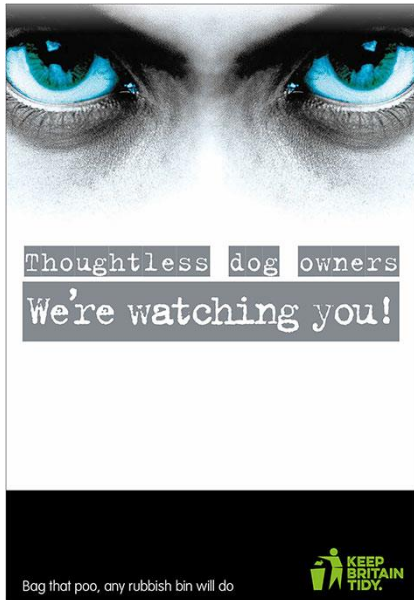
### YOUR DETAILS

Organisation/ Local Authority name	
Contact name	
Job title	
Contact telephone number	
Email address	
Invoice address	
Sign / pack delivery address (if different from above)	

## DESIGN

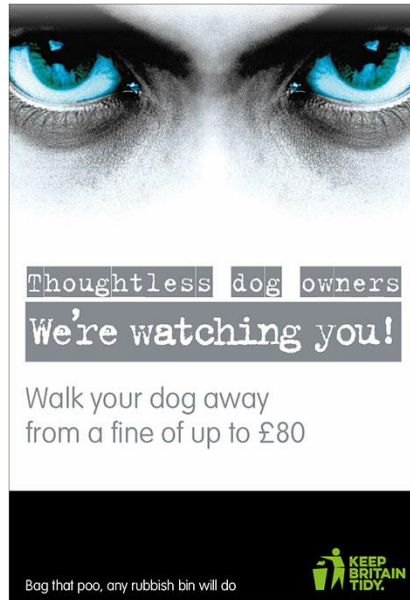
Sign Option – Please indicate the number you require for each design in the box(s) provided (minimum order of 10 per design)

### SIGN 1



“Eyes only”


### SIGN 2



“Enforcement”

Fine Amount if different


### SIGN 3



“Positive reinforcement”

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### SIGN 4



“Peer influence”

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## LOCAL AUTHORITY LOGO



Your logo here

### Would you like your Authority's branding adding to your sign(s)?

Yes / No (please circle your option)

**Please attach your eps logo to your application when emailing**, no other logo formats will be suitable. If required please also send any brand guidance or other necessary information.

**\* If you are ordering sign option 4**, you have the option to add a phone number/ web address/ email to the poster. Please include the information you would like adding below:

Please tick one design for the email banner and social media assets.

Sign One	Sign Two	Sign Three	Sign Four

## OPTIONAL EXTRAS

Please note any additional items ordered will be produced using your selected options above. If you require a different option please contact us.

Item	Required
<b>Additional A3 Correx or Dibond signs (minimum orders apply) – contact us for a quote</b>	
<b>A4 Bin stickers (Non glow in the dark) minimum order 50</b>	
50 stickers = £ 300 + vat	
100 stickers = £ 475 + vat	
<b>A4 Bin stickers (Glow in the dark) minimum order of 50</b>	
50 stickers = £ 635 + vat	
100 stickers = £ 1095 + vat	
<b>Vinyl banners with eyelets (3m wide x 1.5m deep) minimum order of 2</b>	
2 vinyl banners = £320 + vat	
<b>Pet poop bag holders (contains 20 biodegradable bags) Colours available: blue, green, red, white (choose one colour)</b>	
100 pet poop bag holders = £290 + vat	
250 pet poop bag holders = £490 + vat	
<b>Glow in the dark circular floor stickers - 35cm or 45cm diameter Printed with the message: 5mins/10mins/15mins “to the next bin”</b>	
10 x 30cm stickers = £410 + vat	
20 x 30cm stickers = £720 + vat	
50 x 30cm stickers = £1,465 + vat	
100 x 30cm stickers = £2,440 + vat	
10 x 45cm stickers = £675 + vat	
20 x 45cm stickers = 1,250 + vat	
50 x 45cm stickers = 2,300 + vat	
100 x 45cm stickers = 4,165 + vat	

PO number	Total cost
Signature	Date

\* Please note these items are non returnable/refundable unless there is a fault on the product.

As standard signs are correct. Dibond versions are available if required, please enquire for more details.

**Please include any other notes, queries or additional information here:**



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