



STAKEHOLDER ENGAGEMENT

from business to residents



Stakeholder Engagement

Each year Keep Britain Tidy engage directly with more than 336,000 volunteers through our different projects and activities.

We run a range of localised community engagement projects focused on establishing new volunteer groups, equipping them with the skills and knowledge to improve their local areas. We have developed schemes within local authorities focused on reducing litter, improving recycling rates and reducing waste.



We cannot solve the problems alone! Keep Britain Tidy understands at a national level the only way to create sustained behaviour change is by engaging with others. Building on our experience and national contacts, Keep Britain Tidy offers a range of solutions focused on local stakeholder engagement.

Keep Britain Tidy experts can work with you to create a strategy and encourage stakeholder engagement. Our support can range from creating a stakeholder plan focused on business engagement, which may include hosting an event, or developing a volunteer engagement programme.

“We are working more proactively with individuals and groups in businesses across the city to enable us to collectively develop different ways of working together to resolve issues”

Participant in business engagement event

86% of people felt more part of their local community

73% felt their overall sense of well-being had improved

For further information, please contact **Keep Britain Tidy** at network.enquiries@keepbritaintidy.org

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