

KEEP BRITAIN TIDY NEWS RELEASE

What do animals in bottles and balloons in the oceans have in common?

For immediate release

Charity Keep Britain Tidy publishes the next issue of their Journal of Litter and Environmental Quality, discussing these issues and more.

Trapped mammals, sea pollution, fly-tipping and behavioural nudges to tackle litter are some of the hot topics being discussed in the new issue of the Journal of Litter and Environmental Quality – published today by Keep Britain Tidy and freely available to download from the environmental charity’s website.

This issue features articles and case studies from the country’s leading academics, as well as on-the-ground practitioners including local authorities, volunteers and campaigners.

Litter is a worldwide issue, so it’s no surprise that the journal, since launching last year, has had worldwide interest. As the journal’s readership grows – the first peer-reviewed publication focusing on these issues – and with environmental issues never far from the headlines, it couldn’t be a better time for this new issue.

Keep Britain Tidy Chief Executive, Allison Ogden-Newton said: *“With public interest in litter and environmental issues being so high currently, we are very excited to share this new issue of our Journal.*

The depth and breadth of research in the journal is an opportunity for Keep Britain Tidy, and everyone interested in improving the environment, to set a standard in the study of litter, increase our collective understanding of environmental issues and develop effective solutions.”

- Ends -

Notes to Editors

The full journal is available to download here

<http://www.keepbritaintidy.org/resources>

The Journal of Litter and Environmental Quality, Volume 2, features articles and case studies from leading academics, including Julia Kolodko and Daniel Read of Warwick Business School, Tom Dickins from Middlesex University and practitioners including Graham Moates, a volunteer for the RSPB, Delia Webb from the Cornish Plastic Pollution Coalition, and Jacki Ager and Tom Lawrence from the London borough of Croydon.

Keep Britain Tidy is a leading environmental charity that cares for the environment on your doorstep. We work to eliminate littering, reduce waste and improve public space. We run programmes including Eco-Schools, the Green Flag Award for parks and green spaces and the Blue Flag/Seaside Awards for beaches. To find out more about Keep Britain Tidy, our programmes and campaigns visit www.keepbritaintidy.org.

Press enquiries

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Keep Britain Tidy has ISDN radio facilities for interviews

ISDN: 01942 322178

Please contact the press office in advance to make arrangements