

# Keep Britain Tidy Network

## ABOUT US

Our Network brings organisations together with a common purpose: to make places better. We do this by sharing expertise through learning events, legal updates, online resources and training, along with celebrating and promoting success through the Network annual conference and awards.



## PRICING & PACKAGES

### ESSENTIAL LEVEL - £995 + VAT

- Ask the Network service - unlimited opportunities
- Ask the Expert service - one opportunity per year
- Discounted Keep Britain Tidy campaign posters
- Access to Keep Britain Tidy surveying litter app
- Discounted regional and in-house training
- One place per regional network meeting
- One free delegate day pass for the Keep Britain Tidy Network conference
- Eligible to enter the Keep Britain Tidy Network awards
- Subscription to the monthly Network newsletter
- Full access to the members area of the Keep Britain Tidy website & online resource library
- Access to the Facebook forum
- Free Network member logo (T&C's apply)

### EXPERT LEVEL - £1,995 + VAT

**Upgrade to Expert and receive the Essential package plus these enhancements;**

- Ask the Expert service - three opportunities per year
- Two places per regional network meeting
- One place at the Keep Britain Tidy Network conference and awards (includes accommodation)
- Annual one-to-one teleconference

### EXEMPLAR LEVEL - £4,495 + VAT

**Upgrade to Exemplar, this is our highest level of membership offering you all the benefits of Essential plus a range of additional savings and campaigns;**

- Ask the Expert service - unlimited opportunities
- One FREE place on a regional training course (Excludes the National Enforcement Academy)
- Digital campaign collateral for; Bin the Butt, Don't be a Tosser and Crime Not to Care
- LEQ survey discounts (includes bench mark or NI195 surveys)
- Discounts on new Green Flag Award applications for parks
- Three places per regional network meeting
- Two places at the KBT Network conference and awards (includes accommodation)
- First opportunity to be involved in trials for new campaigns
- One place to attend the Tidy Britain All Parliamentary Group meetings
- Annual face-to-face, one-to-one meeting



# NETWORK SUPPORT

## Explained

### **Ask the Network service**

Seek guidance, advice and practical support from other Network members.

### **Ask the Expert service**

Support from Network Experts; including legal, environmental solutions, community engagement in a waste and recycling setting, behavioural insights, campaigns and volunteering.

### **Discounted Keep Britain Tidy campaign posters**

Option to order printed versions of Keep Britain Tidy's catalogue of posters, which can be customised with your authority's logo.

### **Surveying Litter App access**

This will allow you to safely and securely collect NI195 survey data on any android or iOS mobile device allowing you to upload straight from your chosen device. Data can be used to produce a number of reports including NI195 style weighted and unweighted, Gauge and Matrix reports. It also gives you access to GPS data and links to photographs.

### **Network regional events**

Meetings will focus on specific issues and offer the opportunity to network and liaise with other organisations. Events are designed to enhance knowledge and provide a forum for information sharing and highlighting good practice.

### **Training**

As experts in the environmental field we can help solve your issues, by offering a range of strategic and practical training courses to meet your needs. Courses are offered on a regional or in-house basis, topics include; legal and enforcement, community engagement and local environmental quality.

### **Free digital campaign collateral (only available to Exemplar members)**

Package includes three digital assets per campaign; web banner, email footer and a choice of vehicle, bus or billboard artwork, customised with your logo (choose one design per campaign). Discounts available on any additional digital or physical asset/collateral requirements. (Campaigns; Bin the Butt, Don't be a Tosser and Crime Not to Care).

### **Survey discounts**

Network member discounts available on local environmental quality surveys this may be a one off bench marking survey or traditional tranches for NI195. Quotes available on request.

### **Network conference**

The annual conference is not to be missed, linking with government, land managers, housing and innovation in the sector, through a variety of settings and sessions with excellent networking opportunities.

### **Network awards - evening ceremony**

A celebration of all good practice and success in the sector and a wonderful networking opportunity.

### **Annual award entries**

All members are eligible to submit awards for the ten award categories, winners are announced at the evening awards ceremony.

### **APPG events**

The Tidy Britain All Parliamentary Group; recent meetings have covered issues including protecting local parks, reducing fly-tipping and preventing cigarette litter.

### **Network member logo**

Digital asset for use on social media, promoting your involvement in the network. T&C's of use apply.

### **Network newsletter**

Bring together up to the minute thinking and practical support from different experts across the Network.

### **Full access to the Members area of the Keep Britain Tidy website - members area**

Includes full access to the resource library. The Keep Britain Tidy Network is at the forefront of market trends and valuable research; stacked with online resources, you will have full access to the most up-to-date research and publications from Keep Britain Tidy.

### **Facebook Forum**

Access to the exclusive closed Facebook page where you can instantly share ideas and ask questions to other members.

### **Centre for Social Innovation**

Opportunity to be involved in trials for new campaigns and interventions. Exemplar members will have first refusal and then the invite will be open to all members.

### **One-to-one**

This is an opportunity to develop and improve the Network to support your needs and celebrate your achievements.

## Additional support you can access

### **Parks and housing**

Through our Neighbourhood Award, Green Flag and Love Parks network, we have a wealth of knowledge and are able to share best practice and offer advice.

### **Waste insights**

The Waste Team are experts in waste behaviours and solutions to reduce waste and increase recycling.

### **Eco Schools**

Keep Britain Tidy run the Eco schools programme across England – as members we can provide details of all schools within your area that are signed up to the programme to support your education and engagement.

### **Volunteering**

A variety of programmes to support litter picking in your communities this includes #Litterheroes and the #Litterheroes Ambassador programme.