



## #LitterHeroes Virtual Workshop – half day

This half-day interactive virtual workshop is aimed at volunteers, community and 'friends of' groups, and volunteer leaders from local authorities, schools and other organisations who are passionate about the task of helping clean up local spaces to create a pleasant place to live, work and play.

Purchasing a place on this workshop for volunteers and volunteer leaders is a great way for local authorities, schools and other organisations to show appreciation for all the hard work these inspirational individuals do for you and give them the recognition they deserve.

### Course Aim

This practical course will provide attendees with the skills and knowledge they need to effectively organise, promote and deliver a successful litter pick or clean up event.

### Learning Outcomes

By the end of the workshop attendees will be able to:

- Identify what motivates people to get involved and demonstrate how to engage the wider community.
- Recognise how to build rapport and communicate effectively.
- State the background relating to street cleanliness standards.
- Plan, promote and conduct a clean-up event.
- Record, collate and evaluate the event.

### Who would benefit from attending?

Volunteers, volunteer leaders, members of community groups and friends of groups, staff with a responsibility for leading volunteers, colleagues, or students on environmental initiatives.

We have recently seen an increase in school staff who have a responsibility for supporting Eco initiatives attending local authority sponsored #LitterHeroes training events, with excellent feedback, so this workshop can also be considered an excellent CPD opportunity for school Eco leaders.

### What past attendees have said...

*'Thank you for the session. Really helpful and informative. I'm looking forward to getting our group started.'*

L. Leonardi – Beechen Cliff School

Contact [training@keepbritaintidy.org.uk](mailto:training@keepbritaintidy.org.uk) to book your place now.