**KEEP BRITAIN TIDY   
NETWORK VIRTUAL AWARDS   
Wednesday 3rd February 2021**

Thank you for entering the Keep Britain Tidy Network awards. We understand completing these awards can be quite time consuming and we’ve tried to condense the application for this year to make it as easy as possible for you. We are also happy to accept a video of your application and this can be as simple as shooting it on your mobile and uploading to YouTube.

Good luck with your entry and as always if you need anything please contact the Network Team – [network.enquiries@keepbritaintidy.org](mailto:network.enquiries@keepbritaintidy.org)

**Closing date for entries: Wednesday 9th December 2020**

**Litter Initiative of the Year 2021   
Application Form**

**This category is open to Network members only**

**The Keep Britain Tidy Litter Initiative of the Year Award recognises projects that have successfully reduced litter through sustained behaviour change. The winning project will need to demonstrate both a change in people’s behaviour and improvements to local environmental quality. Projects with a robust system for monitoring will score more favourably.**

**Part One: Keep Britain Tidy Network Member Information**

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| **Organisation applying** |  |
| **Project name** |  |
| **Contact name** |  |
| **Job title** |  |
| **Address** |  |
| **Postcode** |  |
| **Telephone** |  |
| **Email** |  |

**Part Two: Application Details**

**Please outline why the initiative was needed, what the initiative was about and how you developed it?***(Maximum 800 words, please identify any supporting evidence you are submitting)*

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**What were the results of the initiative?**

**How did you measure the success of your initiative?**

*(Maximum 800 words, please provide both quantitative and qualitative evidence)*

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**How do you plan to scale or create long lasting behaviour change?***(Maximum 500 words, please identify any supporting evidence you are submitting)*

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**Is there anything further you would like to tell us to support your application? Please include any comments from other organisations or members of the public. You could also send us any relevant photos or videos.***(Maximum 500 words, please identify any supporting evidence you are submitting)*

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**Part Three: References - Please provide two referees who can validate your application**

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| --- | --- |
| **Name** |  |
| **Position** |  |
| **Relationship to project** |  |
| **Phone number** |  |
| **Email address** |  |

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| **Name** |  |
| **Position** |  |
| **Relationship to project** |  |
| **Phone number** |  |
| **Email address** |  |

**Part Four: Additional Evidence**

If you have any additional evidence that could bring your application to life and further support your submission we would love to see it. Examples of additional evidence could be as simple as a video from a camera phone, a picture of people in action, or a press clipping. We may use these on our website, in promotional material and during the actual Awards evening. As we are an environmental charity, we ask that you do not send hard copies of any materials; these include posters, pictures or documents. A disc or memory stick is preferred, and of course sending materials electronically is fine!

**Part Five: Submitting your application**

After completing this application, you can either;

* Return to [network.enquiries@keepbritaintidy.org](mailto:network.enquiries@keepbritaintidy.org)
* Upload to your organisations YouTube page and send us the link
* Send via We transfer or drop box.
* Please send us a copy of your logo in eps and jpeg
* **Deadline Wednesday 9th December 2020**

If applying for multiple awards, please send separate emails.

Should you need to discuss anything regarding the application process, please do not hesitate to contact the Network Team – [network.enquiries@keepbritaintidy.org](mailto:network.enquiries@keepbritaintidy.org)

**The Network is all about sharing knowledge and best practice – with this in mind we would like to work with you to further develop your concept or intervention in a bid to make this available to other members in the Network.**

**If you are willing to share your concept/intervention/idea with Keep Britain Tidy to roll out please tick the box □**

**We will be contacting the shortlisted finalists after the judging process, to inform you of the outcome – good luck!**

**We may need to pre-record you or call you on Wednesday 3rd February when the awards ceremony is in progress to accept your award.  
  
(Judging will be held mid - December 2020).**

**The Ceremony – Wednesday 3rd February 2021**

The awards will take place online on the 3rd February, you can enjoy the event from the comfort of your own home and office. The format will mirror that of a traditional awards celebration, including interviews with award winners. Good luck with your application.

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| **DATA PROTECTION – PRIVACY INFORMATION**  Keep Britain Tidy is a "data controller" (registration number: Z5657940). This means that we are responsible for deciding how we hold and use personal data about you. The personal data provided by you will be held on a database by Keep Britain Tidy in accordance with the General Data Protection Regulations (GDPR) and the Data Protection Act 2018.  We have put in place measures to protect the security of your information. Details of these measures are available upon request.  Keep Britain Tidy will not disclose personal data that you have provided to any third party without your consent, unless permitted or required to do so by law.  The details you have provided on this form will only be used to notify you of any future training courses*.* If we need to use your personal information for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.  If you have any questions about how we use your personal data or wish to exercise your rights under GDPR, such as the right of access to your personal data, please contact our Data Protection Officer, Richard McIlwain, in writing at[richard.mcilwain@keepbritaintidy.org](mailto:richard.mcilwain@keepbritaintidy.org) or Richard McIlwain, Keep Britain Tidy, Elizabeth House, The Pier, Wigan, WN3 4EX.  Should you wish to make a complaint about our handling of your personal data, we would appreciate it you would contact us in the first instance, although the Information Commissioner’s Office can be reached at <https://ico.org.uk/concerns/> or by writing to Information Commissioner’s Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.  Further information on how we process personal data generally and your rights in relation to that data is available in our privacy notice, which can be found at [www.keepbritaintidy.org](http://www.keepbritaintidy.org) |