



Thursday 8th  
February 2018  
Hilton Brighton  
Metropole Hotel

## Keep Britain Tidy Network Awards 2018

### Call for entries

The Keep Britain Tidy Network Awards recognise and reward excellence and innovation in improving local environmental quality, enabling Network members to share good practice. Winning such a prestigious award demonstrates to the public, your staff, stakeholders and customers that you are taking environmental responsibilities seriously. Judging is conducted by an independent panel comprised of experts all working towards improving places.

#### Eligibility

Entries are invited from any Network member who has achieved successful outcomes from initiatives and projects that are contributing to improved environmental quality in their local area. Members can submit entries in more than one category. The awards are for all sizes and types of member organisations and past winners have shown that success can be achieved on minimal budgets or resources.

New for 2018, we have introduced three new award categories which are open to non-network members, the categories are;

- Litter Hero Award
- Love Parks Award
- The Great British Spring Clean Award



# Award Categories

## Award for Innovation

The Keep Britain Tidy Network Award for Innovation rewards new and pioneering ideas that have led to improvements in local environmental quality. The award focuses on the design and development of a new approach that has made a real difference, underpinned with solid evidence of the positive outcomes achieved.

## Campaign of the Year Award

The Keep Britain Tidy Campaign of the Year Award recognises successful campaigns that can show evidence of changing people's behaviour. The campaign could also be able to demonstrate improvements to an area from a local environmental quality perspective or recycling behaviours. A campaign with a robust system for monitoring and strong data will score more favourably. The winning campaign should demonstrate a sustained change in people's behaviour.

## Community Engagement Award

The Keep Britain Tidy Community Engagement Award rewards action that has empowered communities to take responsibility and contribute to improving the quality of their local environment. This award is open to individuals, community groups or organisations that have driven community action.

## Excellence in Enforcement Award

The award is presented to an individual who stands out from the crowd and has excelled at The Enforcement Academy, they must have embedded the learning and ethos into their organisation and be passionate about the work that they do and the results they achieve.



## Partnership Award

Tackling local environmental issues almost always requires a range of organisations and individuals to work together effectively to achieve significant and lasting results. The Partnership Award recognises those organisations that have formed strong partnerships to successfully work together, which has resulted in improving the places in which we live.

## Outstanding Service Delivery Award

The Outstanding Service Delivery recognises a project or initiative that has shown a significant improvement to service delivery. This could result in the service becoming more efficient and/or more effective. For this award, you must be able to demonstrate a marked improvement in local environmental quality. A project with a robust system for monitoring and strong data will score more favourably.

## Local Authority of the Year

The Local Authority of the Year Award marks excellence in any aspect of a local authority's work in environmental services; this includes sustainability, recycling, refuse collection and street cleansing. We are looking for an authority that can demonstrate innovation in the way that it carries out its service, and show the extent to which it has improved the environment in its area and/or in the efficiency of service delivery. You should also be able to demonstrate the quality outcomes that make a real difference to local people's lives and communities.

## Great British Spring Clean Award

(Open to non-network members)

The Great British Spring Clean Award commends activity that took place between the 3<sup>rd</sup> and 5th March 2017. The award recognises promotion engagement and delivery of The Great British Spring Clean campaign. This award is open to local authorities that took part in the Great British Spring Clean 2017 to highlight and celebrate their achievements throughout this campaign/period.



## Litter Hero Award

(Open to non-network members)

The Litter Hero Award celebrates an outstanding contribution by an individual or group who have demonstrated commitment to the local environment and reducing litter. The individual or group has to be nominated by a Local Authority.

## Love Parks Award

(Open to non-network members)

The Love Parks Award recognises an outstanding event or campaign during Love parks week 14<sup>th</sup> – 23<sup>rd</sup> July. Love Parks aim is to ensure residents and visitors use local parks and protect this important/precious green space.

This application must come from a Local Authority.

## How to enter – hints and tips

After completing this application you can either;

- return to [network.enquiries@keepbritaintidy.org](mailto:network.enquiries@keepbritaintidy.org)
- upload to your organisations YouTube page and send us the link
- Send via We transfer or drop box.
- **Deadline Friday 10<sup>th</sup> November 2017**
- If you enter a project for more than one category, please ensure that you amend the application to fit the criteria. We will not accept the same application form for several awards.
- The more evidence you can provide the better; we would like photos and data to support your application(s). This could be as simple as a video from a camera phone, a picture of people in action or a press clipping. They may then be used at the awards evening
- As we are an environmental charity we ask that you do not send hard copies of any material including posters, pictures or documents – sending materials electronically is fine.
- If you need any help or advice, the Network team are on hand, just contact us on 01942 612655/612606 or e-mail

[network.enquiries@keepbritaintidy.org](mailto:network.enquiries@keepbritaintidy.org)

**Deadline for entries is Deadline Friday  
10<sup>th</sup> November 2017**



### What happens next?

- All nominations will be assessed by an independent judging panel
- Applications will be judged against the relevant criteria.
- A shortlist for each category will be drawn up; a winner from each category will be chosen
- Once the judging has taken place you will receive a formal response with the outcome
- If shortlisted we may ask for additional photos or information etc. for the awards night so we can showcase your work

**Good luck, we look forward to receiving your applications!**

