Dog Poo Fairy
Order form

Sept 2020.
Keep Britain Tidy is an independent environmental charity with three goals – to eliminate litter, improve local places and prevent waste.

We understand that we cannot reach our goals by working alone, so we work with businesses, schools, communities, individuals, government - local and national – and other charities and voluntary organisations.

We know that if people care for the environment on their own doorstep – the local park, the street in which they live, the river that runs through their area – then the environment, the community and the individual will all benefit.

How can we expect people to understand and care about global environmental issues if they don’t understand the importance of, or care about, their own local environment?

Keep Britain Tidy is a charity with a wealth of experience and expertise. We have been working and campaigning to eliminate litter, improve local places and prevent waste for many years. We want to share that experience and expertise with others, supporting businesses, communities, schools and government.

We fund our work by offering services and expertise to those who can benefit from them, by delivering accreditation schemes for parks, beaches, schools and public spaces and by developing relationships with partners in the corporate sector to support our research and campaign activities.
INTRODUCTION

There’s no such thing as the Dog Poo Fairy

Keep Britain Tidy’s research shows that dog fouling is a major concern to members of the public. There also appears to be a bigger problem that has arisen in that increasing amounts of bagged dog faeces are being left behind as people fail to dispose of their bags after cleaning up after their pets. Research has also found that 70% of local authorities have some sort of problem within their area.

To tackle this problem, Keep Britain Tidy has launched a national dog fouling campaign to encourage irresponsible dog owners to clean up after their pets.

The campaign features an eye-catching creative of a ‘dog poo fairy’ and the message ‘There’s no such thing as the Dog Poo Fairy’, and is displayed on bus stops, billboards and phone boxes across England.

The media focus is based around a case study on a toddler, Aimee, who hit news headlines after falling in dog poo and losing partial sight in her eye after suffering with toxocariasis. This media angle contains a strong worming aspect and highlights how important it is for dog owners to worm their dog so that the risk of toxocariasis is diminished.
## ORDER FORM

<table>
<thead>
<tr>
<th>Dog Poo Fairy Pack</th>
<th>Contents</th>
<th>Total price + VAT (Includes package &amp; postage to one deliver address)</th>
<th>Please tick the pack you require</th>
</tr>
</thead>
</table>
| A                  | 10 x A3 posters  
10 x bin stickers | £65 + VAT |                                                                 |
| B                  | 20 x A3 posters  
20 x bin stickers | £125 + VAT |                                                                 |
| C                  | 50 x A3 posters  
50 x bin stickers | £305 + VAT |                                                                 |
| Custom order       | Please list your requirements and dimensions below | Price on application |                                                                 |

Custom order details:

If you require A4 posters or correx, please contact us for a quote

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If you are a Network member, your posters can be customised with your logo (additional £25). If you are not a Network member, but would like to join, prices start from £995 + VAT. Please email network.enquiries@keepbritaintidy.org for membership information.

<table>
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<tr>
<th>Would you like your authority’s logo adding to the posters? Only available to Network Members</th>
<th>If yes, please attach your EPS logo to your application when emailing, no other formats will be suitable.</th>
</tr>
</thead>
</table>

To avoid fly-posting, these materials will only be available to councils, land managers or community groups with permission to display them from the land owner.
DETAILS

Organisation/Group/Local Authority name
Contact name
Job title
Contact telephone number
Email address
Invoice address
Delivery address (if different from above)

Please provide a PO number or confirm if you will be paying by cheque*  Total cost + VAT

Signature  Date

*Please note the items are non returnable/refundable unless there is a fault on the product. Delivery after receipt of payment of cheque.

Please include any other notes, queries or additional information here:

THANK YOU FOR YOUR ORDER

Please send your completed order form to: network.enquiries@keepbritaintidy.org

If you have any questions, please do not hesitate to contact the team on 01942 612655 or 01942 612606