Keep Britain Tidy is an independent environmental charity with three goals – to eliminate litter, improve local places and prevent waste.

We understand that we cannot reach our goals by working alone, so we work with businesses, schools, communities, individuals, government – local and national – and other charities and voluntary organisations.

We know that if people care for the environment on their own doorstep – the local park, the street in which they live, the river that runs through their area – then the environment, the community and the individual will all benefit.

How can we expect people to understand and care about global environmental issues if they don’t understand the importance of, or care about, their own local environment?

Keep Britain Tidy is a charity with a wealth of experience and expertise. We have been working and campaigning to eliminate litter, improve local places and prevent waste for many years. We want to share that experience and expertise with others, supporting businesses, communities, schools and government.

We fund our work by offering services and expertise to those who can benefit from them, by delivering accreditation schemes for parks, beaches, schools and public spaces and by developing relationships with partners in the corporate sector to support our research and campaign activities.
INTRODUCTION

#CRIMENOTTOCARE

This campaign has been designed specifically to help local authorities educate the public about their responsibility to dispose of their rubbish correctly.

PARTNERING WITH US

Thank you for choosing to partner with us on the #CrimeNotToCare campaign. You will be able to join the campaign £2,250 + VAT. For this you will receive the standard package, this will provide all the basics you will need to run the campaign in your area, you will then also have access to a range of additional materials to purchase. As a campaign partner, any materials you buy can be localised with your logo and/or website address. This offer also includes Essential level membership.

*Essential level network membership is included in this package, however if you want even more benefits you can upgrade your membership – see below:

£3,250 + VAT includes Expert membership
£5,995 + VAT includes Exemplar membership

When signing up to the campaign you will receive the following:

- Full access to the campaign with ability to add your logo and web address making this a localised campaign for your authority
- Campaign handbook including:
  - Guidance on how to run the campaign
  - Brief for elected members
  - Monitoring guidance
  - Communications guide and draft PR
- Link to the national campaign through the Keep Britain Tidy website
- Social media collateral including sample tweets and Facebook posts
- Suggested website and leaflet copy that can be localised
- Localised campaign materials to target one hotspot area which includes (choice of one design)
  - 100 x A4 posters
  - 200 x A5 leaflets
  - 200 bin hangers
  - Crime scene tape (2 rolls)
- Full guidance on running the campaign in one hotspot area
- Digital assets – web banner

YOUR OPTIONS

There are five designs to choose from. The first is the general line up, and then there are four other options, each with one person with a specific item. You will be able to pick one design as part of your standard package. However, if you order additional materials, you can order a range of designs (minimum orders apply).

You will also have the option to add your local authority logo to all options. If you would like to utilise this option please send a copy of your logo in eps format with your application form.

There is also the option to add your own website address to replace the Keep Britain Tidy website address where applicable.

If you have a requirement that is not listed below, please contact us and we will be happy to help.
DESIGN OPTIONS

DESIGN
Please select one design from the options below for your standard package:

DESIGN 1
Your rubbish, your responsibility

DESIGN 2
Your rubbish, your responsibility

DESIGN 3
Your rubbish, your responsibility

DESIGN 4
Your rubbish, your responsibility

DESIGN 5
Your rubbish, your responsibility

General
Mel
Greg
Pat
Mark
STANDARD PACKAGE

As standard you receive the following items in one design:

- 100 x A4 posters
- 200 x A5 leaflets
- 200 bin hangers
- Social media assets

Would you like your Authority's branding adding to the items? (Please type Y or N in the box to the right?)

If Yes, please attach your eps logo to your application when emailing, no other logo formats will be suitable.

Would you like your website address to replace the keep Britain Tidy website address? (Please type Y or N in the box to the right?)

Please include the website address you would like adding in the box below:
ADDITIONAL OPTIONS

AVAILABLE TO PURCHASE:

There are a range of additional materials you are able to purchase as a partner in this campaign, we aim to keep costs low, and so minimum orders apply. If you have indicated you would like your logo and web address adding above, we will do the same for an additional order, unless specified. Please use the notes section on page 8 if you have any special requirements.

Once you have completed your order form, please email it to us and then we will send you a detailed quote for your requirements.

If you would like to purchase alternative items not already listed, please get in contact on 01942 612655 or 612606 or email network.enquiries@keepbritaintidy.org and one of the team will be happy to assist.

ITEMS

The following items are available in all designs, except crime scene tape. Please state in the form how many of each item you would like to order per design. Please note there is a minimum order quantity of 100 per printed/personalised items.
**ADDITIONAL OPTIONS QUOTE – ORDER FORM**

**ITEMS TO ORDER – PLEASE SELECT ITEM AND DESIGN**

<table>
<thead>
<tr>
<th>ITEM</th>
<th>Design 1</th>
<th>Design 2</th>
<th>Design 3</th>
<th>Design 4</th>
<th>Design 5</th>
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<td>A3 Posters</td>
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<td>A5 Leaflet</td>
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<td>Bin Hanger</td>
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<tr>
<td>A4 Bin stickers</td>
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*Please note there is a minimum order of 100*
# Crime Not To Care

## Details

### Standard Package

Offer includes:

- 100 x A4 posters
- 200 x A5 leaflets
- 200 bin hangers
- Crime scene tape (2 rolls)
- Social media assets

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<tr>
<th>Organisation/ Local Authority name</th>
<th>Contact name</th>
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<th>Job title</th>
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<td>Contact telephone number</td>
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<td>Email address</td>
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<td>Invoice address</td>
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Additional items ordered, please provide a quote (Please type Y or N in the box to the right?)

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<th>Delivery address (if different from above)</th>
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<th>PO number</th>
<th>Total cost</th>
<th>Signature</th>
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*Please note the items are non returnable/refundable unless there is a fault on the product.

Please include any other notes, queries or additional information here:
THANK YOU FOR YOUR ORDER

Please send your completed order form to: network.enquiries@keepbritaintidy.org

If you have any questions, please do not hesitate to contact the team on 01942 612655 or 612606

TERMS & CONDITIONS

Policy on web/social media use:

1. the image should not be downloadable
2. the met data should not be stripped
3. the image should be no more than 800pixel along the longest side

We ask that high resolution images are not downloadable from your website to avoid images being downloaded and distributed without permission. For our social media channels, we kindly ask that only low resolution images are used (an effective definition of ‘low resolution’ is 600x600 pixels).
Your rubbish, your responsibility

Are you doing the right thing with your waste? Find out or you could end up with a criminal record.

www.keepbritaintidy.org