Bin it for Good

BIN IT OR TAKE it home enquiry form

Introduction

‘Bin It or Take It Home’, addresses beach littering behaviour directly by highlighting that litter left around bins and elsewhere on beaches can be spread by winds,tides and birds, and end up in the sea potentially harming marine life.

This is done through the use of large floor stickers which can be displayed around bins, smaller stickers which can be placed on bins and correx signs to be used on railings, lamp posts and other street furniture on or near the beach.

These eye-catching materials use positive imagery of a British seaside rock-pool theme and asks visitors to ‘bin it or take it home’.

To ensure effectiveness, the intervention should be prominent in the area/s it is installed. Stickers (on floors, other surfaces) should be placed at locations where littering occurs, and signs can be used elsewhere in the area to support the message.


**Intervention objectives**

* Raise awareness that leaving litter by the side of bins or on top is still littering
* Reduce litter in the target areas

 **Target audience**

This is a behaviour change intervention which targets those who ‘litter at the beach’.

When signing up, you will receive the following:

* Full access to the intervention with ability to add your logo making this a localised intervention for your authority

Intervention toolkit including:

* Site selection and installation guidance
* Stakeholder brief
* Monitoring guidance
* Communications pack

YOUR DETAILS

|  |  |
| --- | --- |
| Organisation/ Local Authority name |  |
| Contact name |  |
| Job title |  |
| Contact telephone number |  |
| Email address |  |

Your requirements

Please choose your items and we will come back to you with a customised quotation.

|  |  |  |
| --- | --- | --- |
| **Item** | **QUANITITY**  | **DIMENSIONS**  |
| **Web banner for social media** |  | Standard |
| **Email footer** |  | Standard |
| **Floor****sticker** |  | Standard |
| **Vinyl banner** |  | Standard  |
| **Bin sticker** |  | Standard |
| **A2 correx sign** |  | A2 |
| **A3 correx sign** |  | A3 |
| **Digital artwork for 96 sheet** |  | Standard |
| **Digital artwork for 48 sheet** |  | Standard |
| **Digital artwork for 6 sheet** |  | Standard |
| **Digital artwork for vehicle livery** |  | Please provide dimensions |
| **Other items not mentioned** |  |

|  |  |
| --- | --- |
|  | Yes or No |
| Are you a Network Member? |  |
| Do you want your council logo adding to the items?  |  |

**Please send your completed enquiry form to:** **network.enquiries@keepbritaintidy.org** **and we will come back to you with a quotation.**