Bin it for Good

bin it for good enquiry form

Introduction

The *Bin It For Good* project aims to incentivise people towards doing the right thing with their litter by offering local community benefits. For twelve months, all bins within a defined target area, such as a high street, park or residential area, are transformed into charity collection pots featuring a local charity or cause. The more litter that goes into the bins, and the less on the ground, the more money the featured charity/cause receives.

Partners simply select one charity or cause for the project year to promote on the bin. We will need both logos in EPS version (local authority and charity) so we can customize your stickers. We recommend that the chosen charity is awarded a financial payment at the end of the year (donation amount at your discretion).

If you wish to continue the campaign the following year, you can simply purchase replacement panels to promote a new charity/cause.

Once signed up to the campaign, you will receive a full campaign toolkit with details about;

**Project timings**

**Selecting your campaign site**

**Selecting your chosen charities/causes**

* Choosing a ‘charity pot’ donation amount
* Auditing your bins and ordering your stickers
* Transforming your bins into charity bins
* Monitoring and evaluation
* Communications brief

How does it work?

* All bins within your chosen site are transformed into charity collection tins using bin stickers

A trash can on a stone surface

Description automatically generated

* The bins feature a local charity

A person putting a sign on a sign

Description automatically generated

* The more litter that goes into the bins and the less on the ground the more money the featured charity receives.

A person holding a stopwatch

Description automatically generated

Your details

|  |  |  |
| --- | --- | --- |
| Organisation/ Local Authority name |  | |
| Contact name |  | |
| Job title |  | |
| Contact telephone number |  | |
| Email address |  | |
| Please choose – your pack size and we will provide a quotation. | 20 x small bin stickers c 300mm x 130mm Enough for five bins | 40 x small bin stickers c 300mm x 130mm Enough for ten bins |
| 20 x medium bin stickers c 500mm x 215mm  Enough for five bins | 40 x medium bin stickers c 500mm x 215mm  Enough for ten bins |
| 20 x large bin stickers c 700mm x 301mm  Enough for five bins | 40 x large bin stickers c 700mm x 301mm  Enough for ten bins |
| 20 x extra large bin stickers c 1000mm x 430mm  Enough for five bins | 40 x extra large bin stickers c 1000mm x 430mm  Enough for ten bins |

**Please send your completed enquiry form to: network.enquiries@keepbritaintidy.org**