

# Individuals: Street Champions

If you're like us and want to make a difference then you're in the right place. The **#CleanSheffield** campaign is committed to reducing litter, but we need your help.

Whether it's as simple as picking up a piece of litter on your walk to the local shops/park, or setting aside specific time to go out and litter pick in a particular grot spot, then you can make a big difference. **#CleanSheffield** aims to get more people involved to help make this city an even cleaner place. So whether you're already out cleaning the streets or are interested in starting, we want to hear from you.

## By being a part of the campaign you can help to:

1

Raise awareness of the cost of dropping litter by changing antisocial attitudes.

2

Be our eyes and ears and report anything too large or too dangerous for you to remove to us. Help raise awareness of the services provided to keep the city clean.

3

Make Sheffield a cleaner environment for everyone to enjoy.

**Without the help of businesses, residents and community groups the above will not be possible.**

## Pledge your commitment

Many individuals are already taking responsibility by keeping their areas clean, so we're calling on them and others to sign our **#CleanSheffield** pledge. The commitment is simple and will help bring about a cleaner future for the city.

1. Sign up to the **#CleanSheffield e-newsletter** and receive the latest news and information on the campaign.
2. Plan to pick up litter if you see it, whether during an organised litter pick or on your walk to the shops. Pick up litter around your bins on collection day - when putting your bin away is a great time to do this.
3. Display the pledge sign in your home, business or community centre (either as a window sticker or certificate).

### And that's it!

If you're interested in joining simply send the following details to:

**[cleansheffield@keepbritaintidy.org](mailto:cleansheffield@keepbritaintidy.org)**

● Name ● Address ● Email address

We've signed the

# #CleanSheffield

PLEDGE





## Advice for new Street Champions

### Equipment and further help

If you don't already have the equipment you need, then Sheffield City Council is able to loan equipment out on a short term basis. They can also organise to pick up the rubbish you've collected on a specific day and location to make sure it's properly disposed of/recycled. Please remember to organise removal of dangerous items and borrowing of litter picking equipment.

Contact [streetsahead@sheffield.gov.uk](mailto:streetsahead@sheffield.gov.uk) or call **0114 2734567** to organise removal of dangerous items and hiring of litter picking equipment.

## Health & Safety

Your wellbeing is very important, so here are some useful tips to help with your own personal safety:

- Take care in busy areas – be aware of traffic, cars and other road users. Avoid litter picking in long grass or heavy undergrowth, which may hide sharp objects.
- Ensure you only litter pick during daylight hours.
- Let someone know where you are going and what you are doing.
- If planning a lengthy litter pick, please plan ahead and think about taking a snack/ drink and some money in case you need to get a bus or taxi back.
- Plan a route before you leave so you don't get lost.
- Take a mobile phone with you in case of emergencies.

**Please visit [www.keepbritaintidy.org/cleansheffield](http://www.keepbritaintidy.org/cleansheffield) for more information and templates for risk assessments and health and safety.**

## Go above and beyond

We value any help that people give, however if you're interested in going above and beyond litter picking in your area or are interested in helping in any other way, then here are some suggestions on how you can promote the **#CleanSheffield** campaign and reduce litter in Sheffield:

- Put up posters in your local community centre, work place or share on social media to get more people involved.
- Take photos of the litter you or someone you know have collected and share it on social media (be sure to use the **#CleanSheffield** hashtag on Twitter and Instagram).
- Write a good news press release for the local media to promote the hard work you or people you know have done to reduce litter.

**If you need help or templates for any of the above then simply visit:**

**[www.keepbritaintidy.org/cleansheffield](http://www.keepbritaintidy.org/cleansheffield) or email [cleansheffield@keepbritaintidy.org](mailto:cleansheffield@keepbritaintidy.org)**

For more information about #CleanSheffield please visit:

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📷 [@cleansheffield](https://www.instagram.com/cleansheffield)    ✉ [cleansheffield@keepbritaintidy.org](mailto:cleansheffield@keepbritaintidy.org)

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