



## #LitterHeroes workshop/training

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This one-day interactive workshop is aimed at your army of volunteers, community and friends of groups who give up their spare time to support local authorities in the task of cleaning up the streets to create a pleasant place to live, work and play. By investing in your volunteers, you are showing them that you appreciate all the hard work they do for you and give them the recognition they deserve.

### Course Aims

This practical course will provide your volunteers/community and friends of groups with the skills and knowledge they need to organise, promote and deliver a successful litter pick or clean up event.

### Course Objectives

By the end of the course candidates will:

- Identify what motivates people to get involved and how to engage the wider community
- Recognise how to build rapport, communicate effectively and avoid conflict
- Develop awareness of background relating to street cleanliness standards
- Be able to plan, promote and conduct a clean-up event
- Be able to record, collate and evaluate the event

### Who Would Benefit from Attending this Course?

This course is suitable for volunteers, community groups and friends of groups who volunteer their time to improve the local area.

### Course Duration

1 day session for up to 10 delegates

For more information, please contact the Training team on 01942 612655 or email [training@keepbritaintidy.org](mailto:training@keepbritaintidy.org)