

## Terms & Conditions

Please read through the following Terms and Conditions and indicate that you agree with these at the bottom of the page.

**THIS AGREEMENT** is made

**Between:** Keep Britain Tidy, Elizabeth House, The Pier, Wigan, WN3 4EX in partnership with Camden Council, 5 Pancras Square, London, N1C 4AG

**And:** Applicant

**NOW IT IS HEREBY AGREED** as follows:

By completing and submitting this application, you are agreeing to abide by the following terms and conditions.

- 1. Eligibility** – To be eligible to participate in this project, you must:
  - 1.1 Be a resident of the London Borough of Camden;
  - 1.2 Recruit at least one other Camden resident to your group or contact [innovate@keepbritaintidy.org](mailto:innovate@keepbritaintidy.org) for support to create a group;
  - 1.3 If you are under 18, someone in your team must be your parent or guardian;
  - 1.4 Select a location that is public land managed by Camden Council. Unfortunately not all public spaces will be appropriate locations for this project (e.g. due to existing land use or management requirements). To have the best opportunity of selecting a location that will be accepted, please email [innovate@keepbritaintidy.org](mailto:innovate@keepbritaintidy.org) to verify that your chosen location is eligible in advance of submitting your application. If it is not, you will have the opportunity to select an alternative location.
  
- 2. Schedule** – Applicants will need to be mindful of the following key dates when submitting their application:
  - 2.1 Applications close midnight on 19<sup>th</sup> June 2022. Any application submitted after this date will not be considered.
  - 2.2 Keep Britain Tidy will contact successful applicants to arrange a site visit with their team at their chosen location to plan the project. The date for these meeting will be scheduled in once successful applicants are contacted.
  - 2.3 Participants will need to be available for a site visit to write the project plan alongside Keep Britain Tidy
  - 2.4 Participants will have one weekend in Autumn 22, Dates TBC, to transform their site as per their project plan (with help from Keep Britain Tidy).
  - 2.5 Monitoring at the site (see 6. *Monitoring, Evaluation and Reporting* below) will commence in the week immediately following this weekend and will continue for six weeks.
  - 2.6 The winning team will be announced at a celebration event (date to be advised).
  
- 3. Budget Agreement** – the applicant agrees that:
  - 3.1 A project plan for the location will be developed and costed by Keep Britain Tidy following the site visit and agreed with team members prior to submitting to Camden Council for approval. All installations and supplier costs required to deliver the project must fall within the £800 budget, however team members can choose to contribute their own resources to the project on top of this if they wish (this includes tools, materials, skills and expertise but excludes monetary contributions);
  - 3.2 Keep Britain Tidy will be responsible for allocating and administering funds, within the agreed budget, based on consultation with the applicant, their group and subject to the project plan being signed off by Camden Council.
  
- 4. Competition and prize**
  - 4.1 Keep Britain Tidy and Camden Council will monitor rates of illegal rubbish dumping at all project sites for six weeks before and six weeks after the implementation of the project. The results from this will inform Keep Britain Tidy's evaluation of the pilot (see 6. *Monitoring, Evaluation and Reporting* below).

- 4.2 The results will also be used in a friendly competition between participating groups – the group that achieves the biggest reduction in rubbish dumping at their site over the monitoring period will receive an additional prize for their community valued at £200.
  - 4.3 The monitoring of rubbish dumping and calculation of results will use Keep Britain Tidy's standard methodology. Results are calculated by comparing the average weekly count over six weeks before implementation to the average weekly count over six weeks after implementation.
  - 4.4 Groups who are found taking action to influence the monitoring results (e.g. by removing rubbish dumping incidents from the site) will be immediately disqualified from the competition.
  - 4.5 All results and the winning group will be announced at a celebration event (date to be advised).
- 5. Project Delivery** – the applicant agrees that, in the carrying out of the project, they and their nominated group:
- 5.1 will act lawfully in carrying out the project, in accordance with best practice and guidance from relevant regulators and shall follow any guidelines issued by Keep Britain Tidy about the project or use of the budget allowance;
  - 5.2 will participate in the 'competition' element of the project in good faith and will not undertake any activities during the monitoring phases that may influence the results (e.g. by removing incidents of rubbish dumping).
  - 5.3 will comply fully with Health & Safety, Environmental, and Data Protection laws and regulations.
- 6. Monitoring, Evaluation and Reporting** - The pilot will be robustly monitored and evaluated, with a view to understanding whether it could be scaled for broader impact. Case studies and results will be disseminated via report, presentations and other publications. The applicant agrees that:
- 6.1 the selected location will be monitored for 6 weeks before and 6 weeks after the implementation of the project. This will include counting incidents of rubbish dumping at the site and surveys with local residents;
  - 6.2 all participating groups will be invited to take part in an end-of-project group interview with Keep Britain Tidy to share their thoughts on what worked well, what could be improved and their observations of the project's impact. This is entirely voluntary.
  - 6.3 findings from monitoring of the project will be used to produce a report that will be published and accessible to the public;
  - 6.4 case studies and photographs will be used to 'tell the story' of your location, the activities undertaken at the site and the results;
  - 6.5 Keep Britain Tidy will obtain consent from participants prior to taking any photographs or videos of people;
  - 6.6 following evaluation of the results, applicants' ideas may be used to create interventions in other locations and on larger scales;
  - 6.7 during the 12 week monitoring and evaluation period, no public or local media should be actively engaged in the project. This is to avoid an external influence on the results.
- 7. Your Data**
- 7.1 All data will be held and processed in accordance with our Privacy Policy: <https://www.keepbritaintidy.org/privacy-policy>