PROTECT YOUR RIVERS, OCEANS AND WILDLIFE BY PREVENTING PLASTIC POLLUTION

Plastic bottles, wrappers, bags and butts can end up in rivers when not disposed of responsibly.

Plastic in wet wipes and period care finds its way to the ocean when flushed down the loo.

Plastic in rivers washes down into the ocean, harming habitats and wildlife.

Reduce, Reuse, Recycle and Responsibly dispose of plastic. Only flush the 3P’s – pee, poo and paper.