



LOCAL ENVIRONMENTAL QUALITY MONITORING

Local Environmental Quality Monitoring

As the experts in the sector, we build on our experience of delivering the Local Environmental Quality Survey of England for Defra and developing the NI195 methodology to design surveys that meet your needs.

Although it is extremely useful to get the views of the public, it is important that an independent review of the local environmental quality (LEQ) of an area is carried out to identify key issues and assess standards. This can be used in planning and to effectively target problem issues and areas. It is also important to be able to monitor the impact and effectiveness of any activity that aims to reduce littering, improve local places or increase recycling.



Independent monitoring can be used to measure performance against actual targets or to guide service improvement

All our surveys are tailored to meet the needs of a local area and are carried out by trained Keep Britain Tidy surveyors. We strive to provide real value to any organisation with which we are engaged. The aim of our LEQ surveys is to produce information that will assist local authority partners or other land managers in improving the resource efficiency and attractiveness of the area for the benefit of visitors, residents, businesses and workers.

What's included?

Beginning to end management of the survey, including:

- Planning and design of the survey according to the client's needs
- Gathering of data from an agreed number of sites
- Data provision, e.g. NI195-style results, and accompanying report
- Surveyor observations and recommendations
- Presentation of results

"Keep Britain Tidy's NI195 monitoring enables us to focus our efforts and resources better in order to continually improve our cleansing performance."

Jim Graham, Assistant Director Cleansing, City of London Corporation

"The Keep Britain Tidy LEQ surveys are useful for benchmarking with other local authorities and focusing resources in hotspot areas. The results are meaningful because of the independent nature of the surveys."

Richard Bradbury, Head of Environment Services, London Borough of Camden