

# NEIGHBOURHOOD COMMUNITY CHAMPIONS

## Course Outline

Keep Britain Tidy have worked extensively with groups and individuals in communities and with organisations across the country in neighbourhood and community activity. Drawing on our extensive research and experience, this training guides the development of local social action schemes and involvement.

This practical workshop provides delegates with ideas, tools and practical advice on how to enhance existing community involvement or start something brand new!

## Course Aims

Provide delegates with ideas, tools, and practical advice on how to develop their own 'Neighbourhood Champion Scheme' or community project using a 'How to' workshop approach.

## Course Objectives

By the end of each session delegates will be able to:

- Defining a scheme and developing plans for a scheme and its sustainability
- Determine the needs and management systems for working with volunteers
- Identify barriers and triggers for participation and ways and places to engage and recruit volunteers
- Identify the practicalities of running the scheme
- Develop marketing and publicity and online presence to reach a wide audience

- State the tools used to record, monitor and evaluate success

## Who Would Benefit from Attending this Course?

Anyone involved in working with a community in areas of neighbourhood management, resident involvement, community group leadership, community education and awareness, etc. Housing providers, local authorities, local land managers, action-based charities and community groups may find this course highly relevant.

## Course Duration

A one day session for up to 15 delegates

## You may also be interested in the following:

- Keep Britain Tidy Neighbourhood Award
- Breaking Barriers – How to get people involved in their community
- A 'Street Champions' Scheme: A 'how to' approach for community engagement
- Engaging Young People training

This course can be run in-house, or the hosting can be shared between local authorities or housing providers to keep costs down. Discounts are available to Expert & Exemplar Network Members.

For a quote or for more information, please contact us by emailing [training@keepbritaintidy.org](mailto:training@keepbritaintidy.org) or call us on 01942 612 625.