

# CREATING KERB APPEAL

## Managing clean streets and green space in your neighbourhoods

### Course Outline

At a time when public services in the places we live and work are being severely cut, it is more important than ever to manage the local environment around neighbourhoods efficiently and effectively.

Changes in the social housing sector brought new standards to be met by social housing providers and opportunities to impact on the management of estates and neighbourhoods.

Keep Britain Tidy is a well-known for expertise in managing cleanliness of streets and open spaces and also for working with communities on initiatives and campaigns. This course utilises this expertise and draws on research and practical programmes to inform the content.

### Course Aims

Provide practical guidance on managing and maintaining estates and neighbourhoods by understanding people and behaviours, environmental issues and standards of cleanliness.

### Course Objectives

- Identify individual, social economic and environmental issues that have an impact on managing street cleanliness and service provision
- Recognise the regulatory and legal requirements in managing neighbourhood standards and responsibilities
- Identify measures of clean streets and implement performance management tools
- Identify potential partnerships, stakeholders and how they can work together to improve neighbourhoods
- Define factors that are needed to develop strategies for improving neighbourhoods including education, engagement and enforcement

### Who would benefit from attending this course?

People working in or responsible for estate management in the housing sector or local authority, also community representatives who are involved in estate management if appropriate.

### Course duration

A one day session for up to 15 delegates

### You may also be interested in

- Keep Britain Tidy Award – recognising success
- Perceptions of Place – Understanding what drives people’s perceptions
- Engaging Young People training
- Monitoring Street Cleansing training

This course can be run in-house, or the hosting can be shared between local authorities to keep costs down.

Discounts are available for Expert & Exemplar Network Members. For a quote or for more information, please contact us by emailing [training@keepbritaintidy.org](mailto:training@keepbritaintidy.org) or call us on 01942 612 625.