



ENGAGING VOLUNTEERS TO REDUCE WASTE



Engaging volunteers to reduce waste

Times are tough and resources are stretched in many local authorities in England so there is a need to look at other ways to deliver waste reduction.

Waste volunteer schemes are a way for local authorities to encourage and support waste reduction, reuse and recycling in their communities. We can support volunteers to run roadshows at local events and deliver talks and workshops to community groups and schools.



Our volunteers have engaged with an amazing 86,000 residents about waste reduction, reuse and recycling with an economic value of over £109,000

Keep Britain Tidy has more than seven years experience of managing and supporting a number of award-winning waste volunteer schemes across England. We have trained more than 350 volunteers in Cheshire, east London, Essex, Leicestershire, North Yorkshire and Surrey, who between them have donated in excess of 9,000 hours of their time to attend over 1,100 events.

We develop tailored waste volunteer schemes to suit the needs of a local area and work to develop a strong volunteer network that can be used as a great additional resource for a local authority.

“The success of the Cheshire Waste Reduction Volunteer scheme is due to the generosity of local people giving their own time and commitment to the project. This wonderful, knowledgeable set of volunteers has delivered our food waste reduction and composting messages at local community events and schools. Without this valuable contribution we would not have been able to engage with our residents as often as we do.”

**Liz Ellis, Recycling Awareness Officer
Cheshire West and Chester Council**

For further information, please contact **Keep Britain Tidy** at enquiries@keepbritaintidy.org

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