

## KEEP BRITAIN TIDY NEWS RELEASE

### **One million reasons for action on fly-tipping now**

*Immediate release*

#### **Charity calls for more cash for councils to tackle national epidemic**

Today's news that fly-tipping incidents topped one million in 2016/17 is shocking but perhaps not surprising.

The continuing cuts to local authority budgets present huge challenge for councils who are tackling this rising tide of waste at the same time as trying to provide social care, education and all the other services that people demand.

It is time to give councils the resources they need to educate the public on their responsibilities, keep household waste recycling centres open, offer an affordable bulky waste collection service and investigate and prosecute fly-tippers.

Keep Britain Tidy Chief Executive Allison Ogden-Newton said: "Enough is enough. It is time to give councils the resources they need to tackle this problem head-on, using some of the proceeds of the landfill tax.

"We also need the people of Britain to stop treating our country like one giant tip, to take responsibility for their unwanted stuff and make sure that, if they give their waste to someone else to dispose of, they are going to dispose of it legally.

"This fly-tipping epidemic is the reason we launched our #CrimeNotToCare campaign in March this year, to help local authorities educate their residents and enable them to do the right thing.

"There is no excuse for fly-tipping, it is illegal and those who do it must be held to account."

**Ends**

#### **Notes To Editors**

Keep Britain Tidy is a leading environmental charity that cares for the environment on your doorstep. We work to eliminate littering, reduce waste and improve public space. We run programmes including Eco-Schools, the Green Flag Award for parks and green spaces and the Blue Flag/Seaside Awards for beaches. To find out more

about Keep Britain Tidy, our programmes and campaigns visit  
[www.keepbritaintidy.org](http://www.keepbritaintidy.org).

**Press enquiries**

Contact the Keep Britain Tidy press office:

Helen Bingham 01942 612617 [helen.bingham@keepbritaintidy.org](mailto:helen.bingham@keepbritaintidy.org)

Sarah French 01942 612659 [sarah.french@keepbritaintidy.org](mailto:sarah.french@keepbritaintidy.org)

Keep Britain Tidy Mobile: 07768 880016



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**Keep Britain Tidy has ISDN radio facilities for interviews**

ISDN: 01942 322178

Please contact the press office in advance to make arrangements