

Joining the Network

To encourage all land managers to benefit from and contribute to the Network, we have put together three distinct packages. The one that is right for you will depend on the aspects of the Network you are most interested in.

The introductory level is Partner status for which there is no fee. Full and Associate Plus membership packages involve a broader range of services and attract a modest annual fee compared to the benefits on offer.

Regardless of which level you choose there is no limit to the number of users who can register within your organisation.

Full Membership

This provides access to the full range of discounts and services at no extra cost, including events and expert advice.

Associate Plus

This is designed for those who don't need the full depth of services but are still keen for a good level of technical support.

Membership Benefits	Full	Associate Plus
Unlimited access to ALL web-based services	✓	✓
National two day Conference and Awards Ceremony	Two full places, including accommodation and awards ceremony	Discount on standard rates
Learning Academies	Three places on three events	One place on three events
Network Meetings	Two places at each of the two events	One place at each of the two events
Study Tours	Two places on three study tours	One place on three study tours
Ask the Adman	Unlimited access	✓*
Ask the Wig	Unlimited access	Two questions per annum, additional questions at negotiated rate
Rent a Wig	40% discount on a full day of tailored support by the Wig	✗
Management reports to monitor users usage	✓	✗
One day's strategic support	✓	✓
Unlimited access to the e-alert service	✓	✓
Rapid response email services for all enquiries	✓	✓
Monthly e-bulletin plus regular updates	✓	✓
Discounted Keep Britain Tidy training courses	✓	✓*
Links to government departments	✓	✓
Eligible to enter the National Awards	✓	✓
Public information and campaign materials	100 free copies	75 free copies

Partner Status

The introductory level is designed for those who simply want to benefit from the advantages and information sharing of the Network and have little regular need for the subscription elements.

Partner Status

Access to online resources including Knowledge Banks
Ability to sample taster sections of more technical online content including offence charting and multi-lingual pictorial guides
Monthly newsletter and ongoing bulletins
Respond to e-alerts with full access to a back catalogue of questions and answers
Notice of all upcoming Network events, academies, study tours and the conference, with the option to book places at standard rate ahead of non-Network users
Ask the Wig – ask one question per annum at our specially negotiated rate (subject to the Wig's capacity) with limited access to a back catalogue of responses
Ask the Adman – ask one question per annum, plus limited access to a back catalogue of responses
50 free copies of public information leaflets and campaign materials

To register simply visit the Keep Britain Tidy Network area at www.keepbritaintidy.org. You'll be set up in minutes and be able to start using the services on offer.

Contact Us

For full details of all member details or to discuss the different memberships available, please contact network.enquiries@keepbritaintidy.org

* Some restrictions may apply



An Introduction to the
Keep Britain Tidy Network

**KEEP
BRITAIN
TIDY** network

What is the Keep Britain Tidy Network?

Keep Britain Tidy is an environmental charity working to achieve a cleaner, greener England respected and enjoyed by all. We campaign against litter and neglect, providing advice and leading others by inspiring practical action and better policy.

The principle aim is to assist all local authorities and other land managers across England to improve performance in local environmental quality. This is achieved through delivery of an interactive framework of professional advice, practical tools and learning opportunities and the chance to share experiences with authorities across England.

"In today's complex environment, partnerships are crucial and the Network provides an important framework to facilitate getting together both at regional and national level. By engaging with the Network, partners can share experiences, what works and what has been less successful - in other words we are not working alone."

(Bob Kerry, Cambridge City Council)



Exclusive Network website

Within the Keep Britain Tidy website there is a dedicated section for members - allowing them to access the products available, learn and share opinions in confidence.



Keep Britain Tidy Network Annual Conference and Awards

The conference delivers a themed agenda of prominent national speakers, and strategic and practical workshops. It creates a platform for new national direction, emerging trends and good practice.

It also hosts the prestigious Keep Britain Tidy Network Awards. The ceremony represents one of the few opportunities for members to place their success firmly in the public domain and gain peer recognition. Winners become Keep Britain Tidy Network Ambassadors who have benefited from valuable national and local publicity.

"We are currently undergoing a large-scale service review and time is quite valuable. The trip and time out was most certainly justifiable."

(Conference Feedback Evaluation)

"Another great conference and all credit to Keep Britain Tidy for keeping the conference energised by having relevant, timely, and 'what matters' issues on the agenda. The number of delegates attending must be a testament to the need for the continuance of such a conference."

(Conference Feedback Evaluation)

Network Benefits

Networking events

The Network delivers a series of Network meetings, learning academies, focussed discussion groups and field study trips throughout the year. Events take place around the country targeting operational practitioners, service managers, directors, elected members and legal advisors.

- Network meetings facilitate the sharing of good practice and resources on emerging new trends with other managers/practitioners. They also offer the opportunity to feed back up to central government.
- Learning academies tackle important and emerging topical issues. They are aligned to relevant national indicators and key government directives with the aim of improving local service delivery.
- Discussion groups allow attendees to air challenges, issues and viewpoints providing a route to government and to inform network direction.
- Field study tours give members the exclusive opportunity to witness good practice in action.

Expert advice, guidance and informed opinion

• **Knowledge Banks deliver real understanding**
Keep Britain Tidy has a catalogue of online Knowledge Banks covering specific local environmental quality issues. Content includes case studies, campaigning information and the findings from the latest research.

• **Toolboxes provide 'Good Practice' on the job tools**
These provide a one-stop-shop to topical issues that go into greater depth than the Knowledge Banks, with additional practical guidance and implementation advice. They also include policy documents, legislative information, pictorial flow charts, good practice videos, public information guides and other great sources of useful information.

• **Professional legal support**
- Our Offence Charting system has been produced by a top environmental lawyer. It provides a stepped system to help you prepare a case for successful prosecution. They tackle most frequently encountered environmental offences and cover evidence gathering, points to prove, case law, good practice, defences and mitigation.
- Our 'Ask the Wig' service offers impartial legal advice with a rapid turnaround direct from our environmental solicitor, one of the country's acknowledged experts. The back catalogue of questions asked is also available and the Wig's opinion is a popular part of our e-bulletins. The Wig is also available for more detailed case work.

• Campaigns and public relations

Modelled on 'Ask the Wig' we have introduced an 'Ask the Adman' service where you can ask questions of the award-winning Keep Britain Tidy marketing team.

• Tap into the personal experiences of all Network users

If you face a problem or challenge at work, the chances are that there is someone else in the Network who has faced that before. By using our e-alert system you can ask a question that is sent out to all registered Network users and typically get a report of answers back within 10 days. A back catalogue of all questions and answers are also available.

Up-to-the minute news, opinion and knowledge

The Keep Britain Tidy Network produces a monthly e-bulletin that is delivered to each and every user in your organisation. It contains breaking news, upcoming activities and provides a round-up of the Network and partner organisations' events and opportunities. Members also have the opportunity to showcase their good practice and share their knowledge with others by submitting articles. We've also got a range of exciting features and development plans that will make the Network even more useful, and we are always open to additional suggestions from users.

