

National picture (percentage of litter share/items of litter found):

Top ten most littered brands

1. McDonald's	14%
2. Greggs	8%
3. Wrigley	8%
4. Mars Incorporated	5%
5. Cadbury	5%
6. Coca Cola	3%
7. Nestle	2%
8. Richmond (Imperial)	2%
9. Starbucks	2%
10. Unbranded fish & chips/ kebab/pizza	2%

** Results have been rounded to the closest figure. (NB where one or more brands show the same result, the brands have been ranked due to a marginal difference.)*

Regional breakdown : (percentage of litter share/items of litter found):

Birmingham

1. McDonald's	19%
2. Wrigley	11%
3. Greggs	9%
4. Cadbury	7%
5. Mars Incorporated	7%

Bolton

1. Cadbury	9%	} Joint place
1. McDonald's	9%	
2. Mars Incorporated	8%	} Joint place
2. Unbranded fish and chips/ kebab/pizza	8%	
3. Wrigley	7%	
4. Coca Cola	4%	} Joint place
4. Greenhalgh's	4%	
4. Greggs	4%	
4. Walkers	4%	

Bradford

1. Greggs	18%	
2. McDonald's	9%	
3. Benson & Hedges	6%	} Joint place
3. Richmond	6%	
4. Lucozade	6%	
5. Coca Cola	5%	

Bristol

1. Tesco	19%
2. Greggs	16%
3. McDonald's	12%

Carlisle

1. McDonald's	23%
2. Wrigley	11%
3. Mars Incorporated	10%
4. Local fish and chips/ kebab/pizza	8%
5. Cadbury	7%
5. Heinz	7%

} Joint place

City of London

1. McDonald's	19%
2. Starbucks	7%
3. Costa	6%
4. Marlboro	5%
4. Mars Incorporated	5%
4. Tesco	5%
5. Cadbury	4%

} Joint place

Durham

1. Wrigley	20%
2. Unbranded fish and chips/ kebab/pizza	16%
3. Greggs	10%
4. Mars Incorporated	9%
5. Burger King	8%

Leeds

1. Greggs	26%
2. McDonald's	14%
3. Wrigley	6%
4. Lambert & Butler	4%
5. Walkers	3%

Leicester

1. McDonald's	9%
2. Wrigley	8%
3. Greggs	6%
4. Mars Incorporated	6%
5. Pepsi	6%

Liverpool

1. McDonald's	19%
2. Coca Cola	8%
3. Greggs	6%
4. Walkers	5%
5. Sayers	4%
5. Lambert & Butler	4%

} Joint place

Luton

1. Cadbury	9%	
2. KP Snacks	5%	} Joint place
2. Wrigley	5%	
2. Greggs	5%	

Manchester

1. Wrigley	29%	
2. McDonald's	16%	
3. Greggs	12%	
4. Cadbury	7%	
5. Starbucks	4%	} Joint place
5. Coca Cola	4%	

Newcastle

1. McDonald's	27%	
2. Greggs	12%	
3. Lambert & Butler	7%	
4. Coca Cola	5%	
5. Unbranded fish and chips/ kebab/pizza	4%	} Joint place
5. Cadbury	4%	

Nottingham

1. Greggs	19%	
2. McDonald's	10%	
3. Cadbury	7%	
4. Mars Incorporated	4%	
5. KP Snacks	4%	

Sheffield

1. McDonald's	20%	
2. Nestle	14%	
3. Greggs	13%	
4. Wrigley	7%	
5. Coca Cola	4%	

Southampton

1. Costa	19%	
2. Burger King	15%	
3. Cadbury	10%	
4. Starbucks	8%	
5. Carlsberg	6%	} Joint place
5. McDonald's	6%	

Stoke on Trent

1. Wrigley	16%	
2. Pepsi	9%	
3. Mars Incorporated	7%	} Joint place
3. McDonald's	7%	
4. Cadbury	6%	} Joint place

4. Fox's Confectionery	6%	
4. Stella Artois	6%	
5. Costa	5%	} Joint place
5. Subway	5%	

Westminster

1. McDonald's	22%
2. Wrigley	14%
3. Starbucks	10%
4. Marlboro	8%
5. Coca Cola	5%

Wigan

1. Cadbury	11%	
2. Wrigley	8%	
3. Galloways	7%	} Joint place
3. Richmond	7%	
3. Lambert & Butler	7%	
4. Greenhalgh's	6%	
5. Unbranded fish and chips/ kebab/pizza	5%	} Joint place
5. McDonald's	5%	

Woolwich

1. McDonald's	14%	
2. Greggs	9%	} Joint place
2. Wrigley	9%	
3. Coca Cola	6%	
4. Costa	5%	} Joint place
4. Mayfair	5%	
4. Unbranded fish and chips/ kebab/pizza	5%	
5. Mars Incorporated	4%	